

TABLE ROCK REGIONAL ROUNDUP

2021

SEPTEMBER 23-25
BIG CEDAR LODGE
RIDGEDALE, MO

REGIONAL OPHTHALMOLOGY CONFERENCE

A Joint Venture of:
Arkansas Ophthalmological Society
Kansas Society of Eye Physicians and Surgeons
Missouri Society of Eye Physicians and Surgeons
Oklahoma Academy of Ophthalmology

Exhibitor Prospectus

The AOS, KSEPS, MoSEPS and OAO invite you to participate in the 2021 Table Rock Regional Roundup. This four-state regional ophthalmology conference is scheduled for Thursday through Saturday, September 23-25, 2021, at the beautiful Big Cedar Lodge just outside of Branson, Missouri. **Similar to prior years**—the exhibit hall will have three sizes of booths available: 8 x 8, 10 x 10 and 16 x 6 (endcaps).

This annual conference attracts approximately **85-90 ophthalmologists** from our four states and provides exhibitors with many direct physician contacts in a relaxed, family-friendly atmosphere.

Unlike more traditional conferences at which physicians may attend for only a day or even a single lecture, our attendees like to arrive in time for the welcome reception on Thursday, stay through the last talk on Saturday, and attend all events in between!

LOCATION

The conference and show will be held at:
Big Cedar Lodge
612 Devil's Pool Road
Ridgedale, MO 65739

Hotel Reservations: Once your registration has been processed, you will be provided with a reservation form for Big Cedar Lodge (*upon availability*). Guest reservation forms are due by August 23, 2021.

SECURE YOUR SPOT

Exhibits for 2021 will have assigned booths and these are available on a first-come, first-served basis. Payment in full is due by September 1. You can also apply online at www.TableRockRegionalRoundup.org.

We look forward to seeing you in 2021!

EXHIBIT SCHEDULE

(For an updated schedule, speaker list and/or topics, please visit www.TableRockRegionalRoundup.org.)

Thursday, September 23, 2021

3:00 pm – 5:30 pm Exhibitor Set-Up
6:00 pm – 7:30 pm Welcome Reception at
Top of the Rock

Friday, September 24, 2021

7:00 am – 8:00 am Breakfast in the Exhibit Hall
8:00 am – 12:00 pm Educational Program with 30-
minute morning break in the
Exhibit Hall
12:00 pm – 1:00 pm Lunch in the Exhibit Hall
1:00 pm – 4:30 pm Educational Program with
mid-afternoon 30-minute
break in the Exhibit Hall
4:30 pm – 6:00 pm Exhibitor tear down
6:00 pm – 8:00 pm Family Dinner
(Exhibitors welcome - advance
reservations required.)

Saturday, September 25, 2021

8:00 am – 12:00 pm State Society Meetings and
Educational Program
(No exhibits on Saturday)

If you have any questions about exhibiting, please contact Rich Paul with the Kansas Society of Eye Physicians & Surgeons at 847-680-1666 or rich@richpaulassociates.com

We are offering 20 of the 8' x 8' booths, 12 of the 10' x 10' booths and 2 of the 16' x 6' premium booths.

Booth No.	Booth Type	Price
B1-B5; C1-C5; D1-D5; F1-F5	Regular 8' x 8'	\$2,000
A1- A6; G1-G6	Regular 10' x 10'	\$2,200
#E1-E2, #E3-E4	Premium 16' x 6'	\$3,800

What You Get:

- Booth space per above with professional pipe and drape in show colors.
- Company ID sign.
- Table package to include: 6' skirted table, 2 chairs, wastebasket. Premium booths receive 2 tables and 4 chairs.
- 110/120 volt electrical outlet.
- Company listing in TRRR on-site program, signage, and website.
- Welcome reception on Thursday evening at Top of the Rock.
- Continental breakfast and lunch inside the exhibit hall on Friday.
- Exhibits close on Friday afternoon; no exhibits on Saturday.
- Representatives may attend the family cookout on Friday night (*advance reservations required*).
- Free pre- and post- show attendee lists via email.

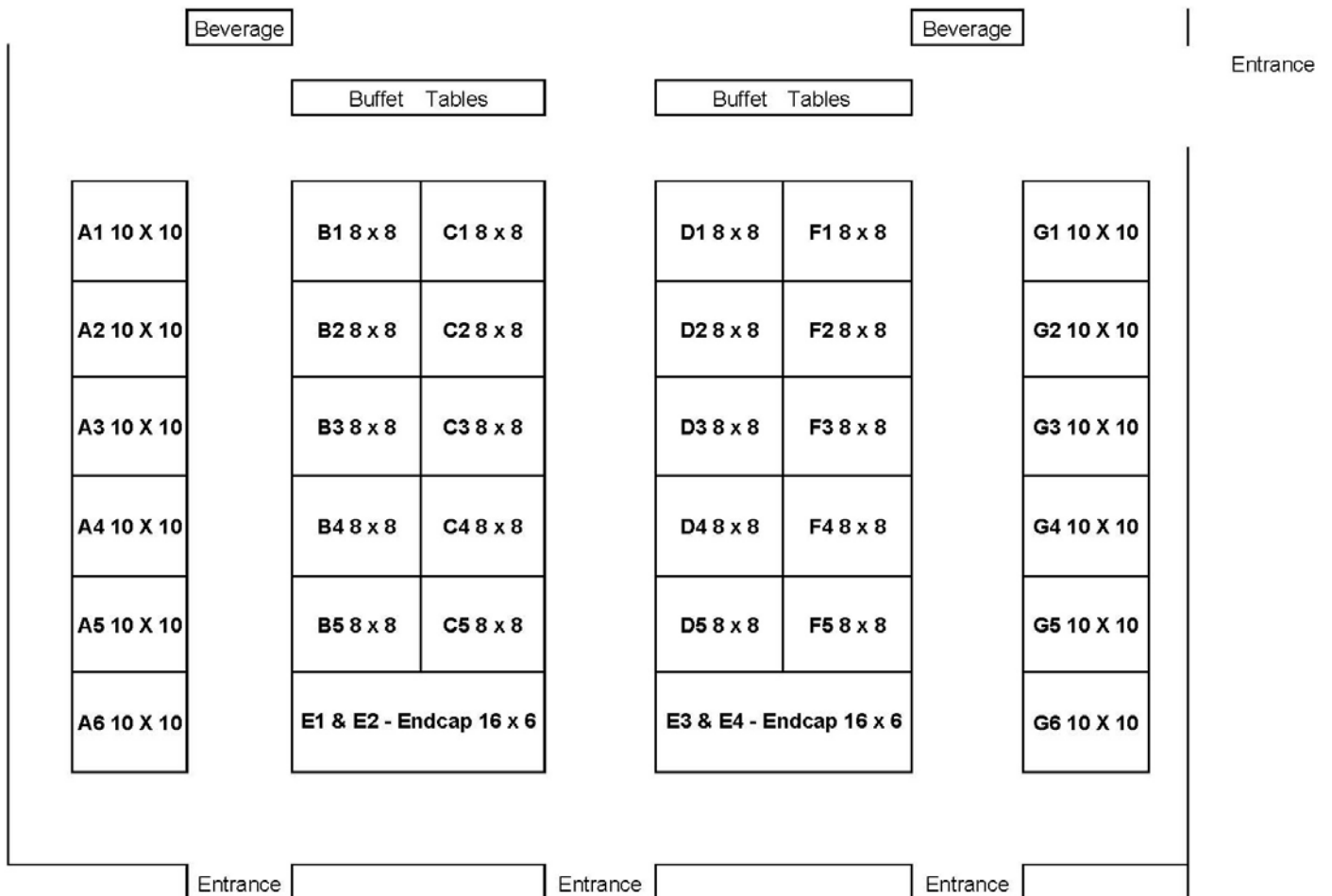


Table Rock Regional Roundup

APPLICATION FOR EXHIBIT SPACE September 23-25, 2021
Big Cedar Lodge, Ridgedale, MO

(Please complete both sides) (Can be completed online at www.TableRockRoundup.org)

Exhibiting Company: _____

Address: _____

City/State/Zip: _____ **Phone:** _____

Personnel who should receive exhibit confirmation materials:

Note that all materials will be sent via email.

Primary Contact: _____

Mailing Address: _____

Email: _____ Phone: _____

Secondary Contact Name: _____ Email: _____

_____ # of Representatives Attending Friday Night Dinner (*advance reservations required*)

Exhibit Opportunities

- | | | |
|--------------------------|--|----------|
| <input type="checkbox"/> | In-Line Exhibit Booth (8' x 8' booth space) | \$ 2,000 |
| <input type="checkbox"/> | In-Line Exhibit Booth (10' x 10' booth space) | \$ 2,200 |
| <input type="checkbox"/> | Premium Exhibit Booth (#E1-E2, #E3-E4 - 16' x 6' premium space) | \$ 3,800 |

Booth # preference: 1st _____ 2nd _____ 3rd _____

Website to be linked: _____

Description of Product/Service: _____

List firms you do NOT wish to be in close proximity to _____

Payment Options Check payable to Table Rock Regional Roundup or Circle one: VISA/MC
(we do not accept AMX)

Name on card: _____ Security code: _____

Card # _____ Exp. Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Please complete both sides...

Exhibitor Terms & Conditions

Exhibits: Exhibits are provided by the Table Rock Regional Roundup (TRRR), a joint venture of the Arkansas Ophthalmological Society, Kansas Society of Eye Physicians & Surgeons, Missouri Society of Eye Physicians & Surgeons and Oklahoma Academy of Ophthalmology.

Control of Hall, Program and Schedule. Exhibitors agree that sole control of the Exhibit Hall, conference room, and conference schedule lies with the TRRR, and further that times listed are tentative and subject to change.

Payment Deadline: Exhibits are available on a first come, first served basis based upon date payment is received. Once the exhibit area is sold out, companies have the option of being on a wait list in the event that another company cancels. Upon acceptance, TRRR will provide exhibit space as outlined in the Exhibitor Regulations. Payment in full is due by September 1, 2021, or TRRR has the right to cancel exhibitor's application. It is not necessary to send payment with this application form, but payment must be received by September 1, 2021.

Cancellation Deadline: Cancellations received prior to September 1, 2021, shall be eligible for a 50 percent refund of exhibit fees. Cancellations received on or after September 1 will be non-refundable. All exhibit cancellations must be made in writing to TRRR. No-shows will not be refunded. TRRR does not guarantee number of attendees.

If after the contract is entered into, the TRRR fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TRRR conference, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of monies that it has paid in connection with the Application/Contract. In such case, the TRRR shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY THE TABLE ROCK REGIONAL ROUNDUP JOINT VENTURE FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR TABLE ROCK REGIONAL ROUNDUP JOINT VENTURE OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and the TRRR will occur only when an official confirmation has been sent by the TRRR. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to these Exhibitor Terms and Conditions.

Warrant of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor, is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Authorized Signature: _____ Date: _____

Please return this application with any payment (checks made payable to Table Rock Regional Roundup) to:

Kansas Society of Eye Physicians & Surgeons
10 W. Phillip Rd, Suite 120
Vernon Hills, IL 60061-1730
Phone: 847-680-1666; Fax: 847-680-1682; Email: rich@richpaulassociates.com

Table Rock Regional Round Up Tax ID: 26-4184333